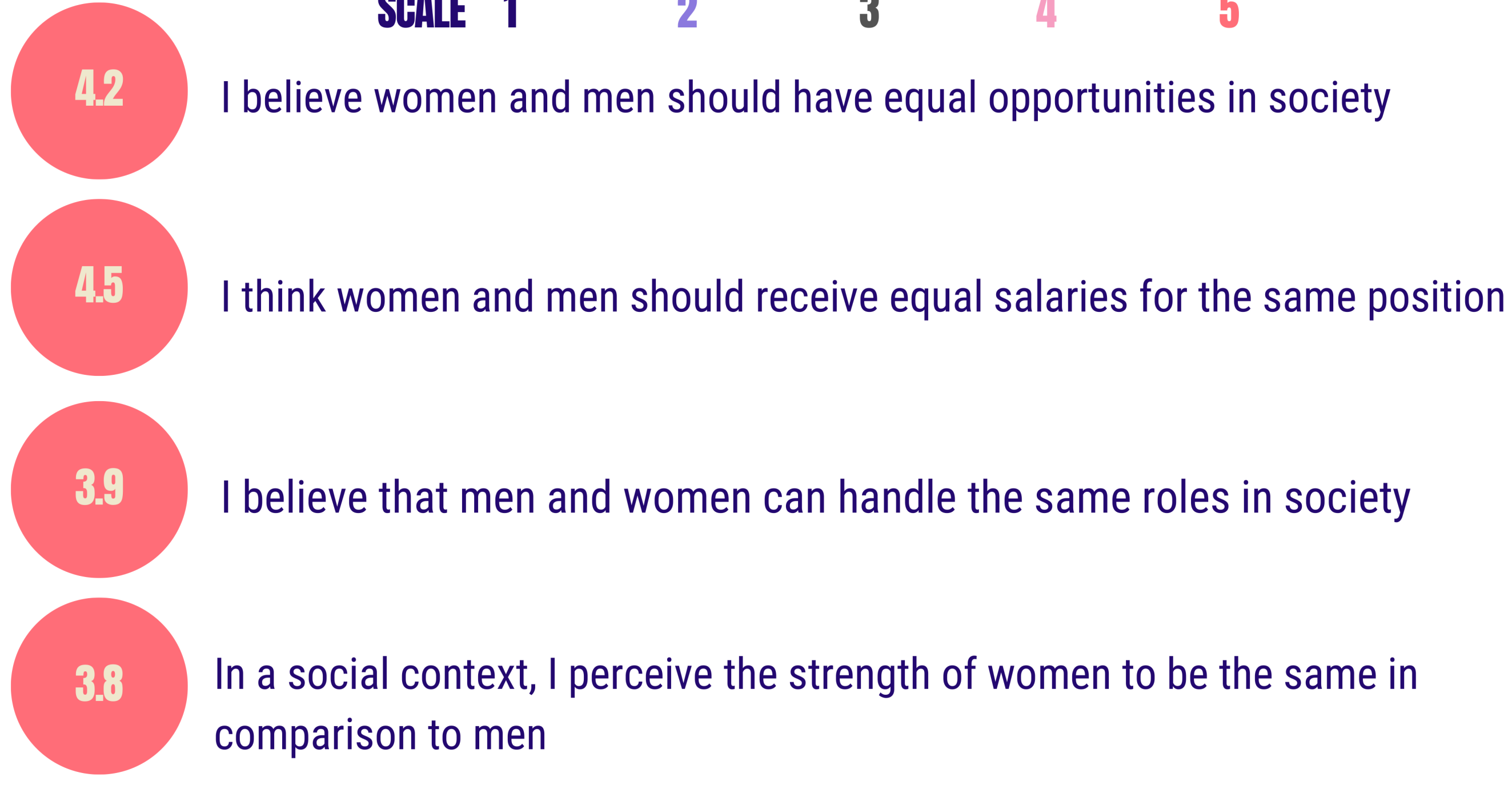
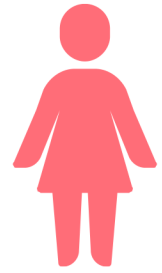




Dipstick Quantitative Research Study

Perceptions Regarding Women's Roles In Society
Lebanon/Levant



Respondents were asked to use a scale from 1 to 5, to answer how much do they personally agree or disagree to each statement. the answers were compiled and averaged: males vs females



4

I raise (or would raise) my sons and daughters in the same way

4.3

4.1

I believe women should have the same life choices as men

4.1

4.3

I believe a woman can disagree with her husband or a man in a private setting

4.3

3.6

I believe a woman can disagree with her husband or a man in a public setting

3.4



3.7

I believe women should have the freedom to wear and dress as they want, regardless of cultural norms

3.6

4.5

I believe that women should have the same educational opportunities as men

4.7

4.4

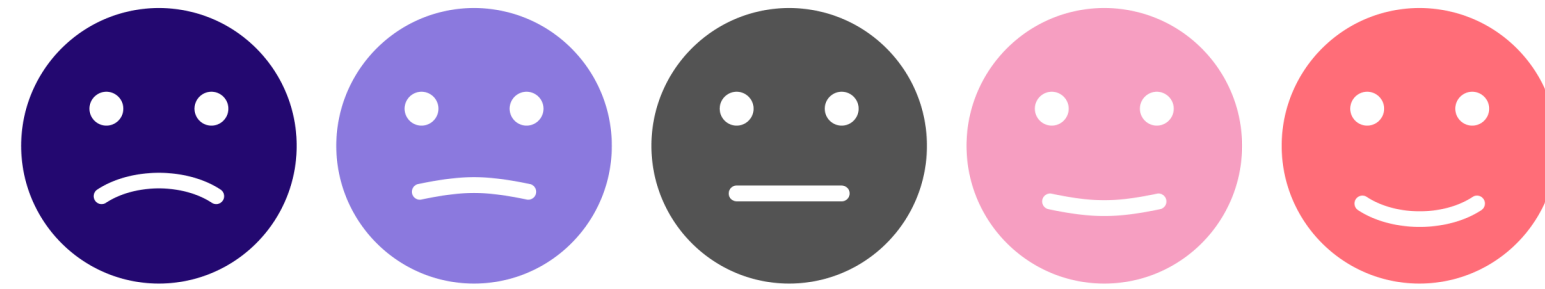
I think it is worth spending the same amount of money to educate women as men

4.7

4.1

If given the chance I would send my child to study abroad, regardless of their gender

4.3



4.3

I believe that women should be financially independent

4.3

2.7

I think when a woman earns more than her husband, their relationship is affected negatively

3

4.4

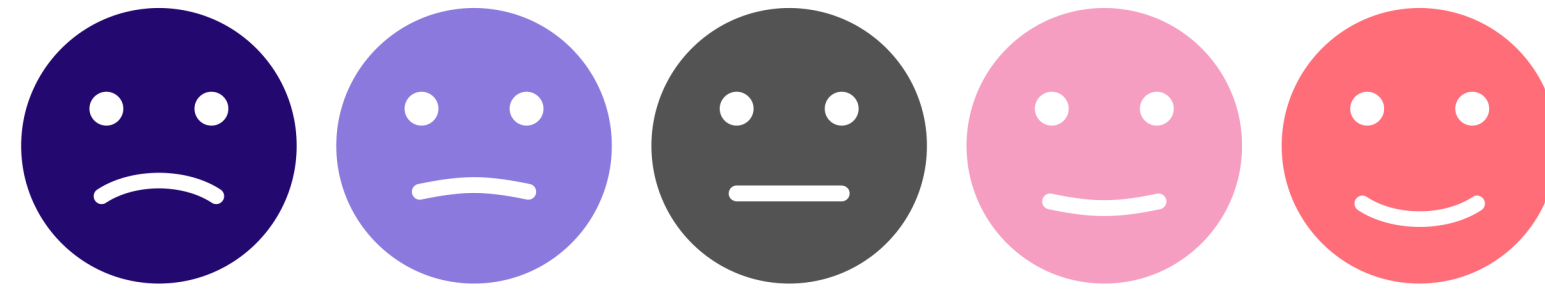
A woman can be as successful as a man in high ranking positions

4.5

3.7

I think women should bear equal financial responsibilities in the house as the man

3.6



4.3

A woman can be as assertive as a man as a leader in high ranking positions

4

4.2

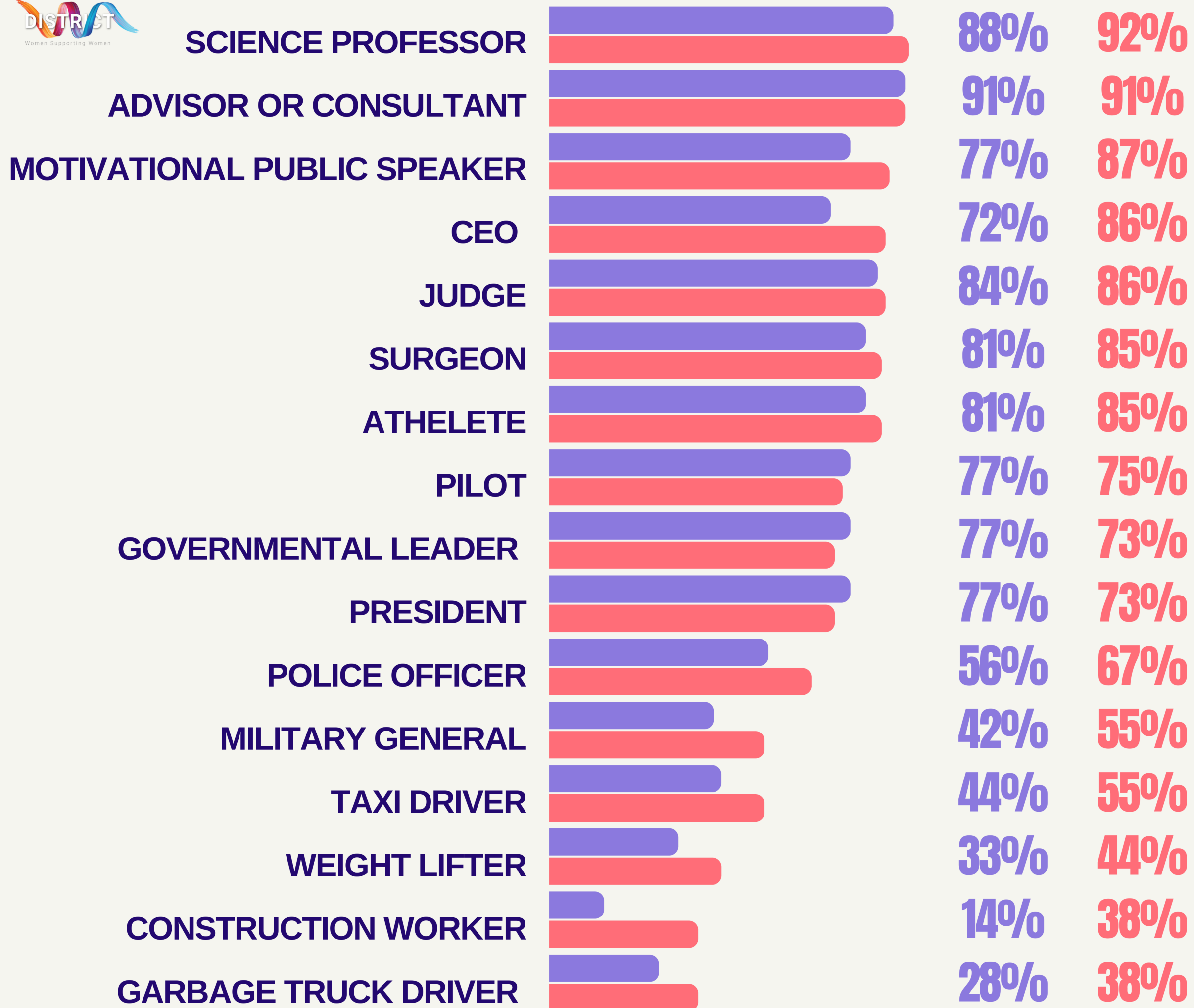
I believe a woman should respect her husband's opinions, but not necessarily agree with him or do as he advises

4.3

OVERALL, THE DATA SUGGESTS A NUANCED INTERPLAY BETWEEN CHANGING SOCIETAL PERCEPTIONS OF GENDER ROLES AND THE ECONOMIC REALITIES THAT EDUCATED MALE RESPONDENTS, IN PARTICULAR, ARE FACING. THE PERCEPTIONS ARE NOT STRAIGHTFORWARD NOR ONE-DIMENSIONAL BUT RATHER INFLUENCED BY VARIOUS FACTORS, FROM NATURE TO NURTURE AND EVERYTHING IN BETWEEN.

THE INSIGHTS REFLECT AN EVOLVING AWARENESS OF THE IMPORTANCE OF GENDER EQUALITY, FINANCIAL CONTRIBUTIONS, AND SHARED RESPONSIBILITIES WITHIN HOUSEHOLDS, ESPECIALLY DURING TIMES OF ECONOMIC UNCERTAINTY WHICH LEBANON HAS BEEN WITNESSING.

GIVEN THAT THE MAJORITY OF RESPONDENTS ARE HIGHLY EDUCATED AND MARRIED, THERE NEED AND ACKNOWLEDGMENT FOR THE ROLES OF BOTH GENDERS, AND MAINLY THAT OF WOMEN IS NOTABLE. WE ARE MORE AND MORE LIVING IN A SOCIETY THAT REQUIRES THAT CAN ONLY FLOURISH WITH BOTH GENDERS CONTRIBUTING TO IT

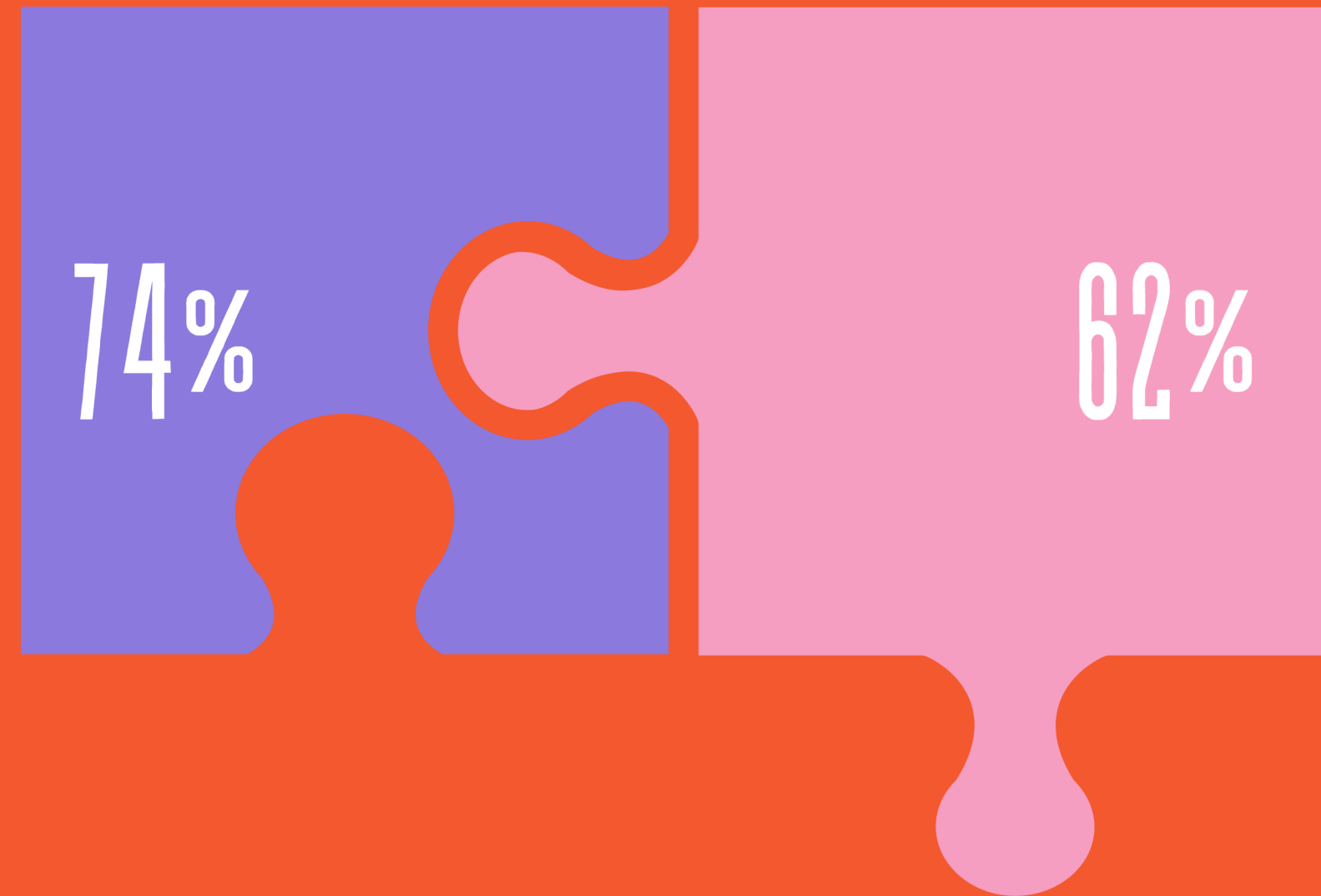


PERCEPTION ON THE ROLES WOMEN WOULD SUCCEED IN

Being mostly educated individuals, the majority of men consider that women would succeed in high ranking positions, however slightly less than women believe.

However when it comes to unconventional jobs, that are normally assigned to men in society and would need physical efforts, men have far less belief that women could perform successfully than women do. it is notable that in politics men have more belief that women could lead than women themselves!

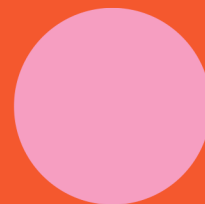
I DON'T CONSIDER MARRIAGE MORE NECESSARY FOR WOMEN



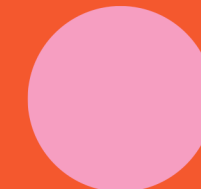
A FEW OF MEN AND SOME OF THE WOMEN ATTRIBUTE THEIR BELIEF THAT MARRIAGE IS NECESSARY TO WOMEN TO THE BELOW MAIN REASONS



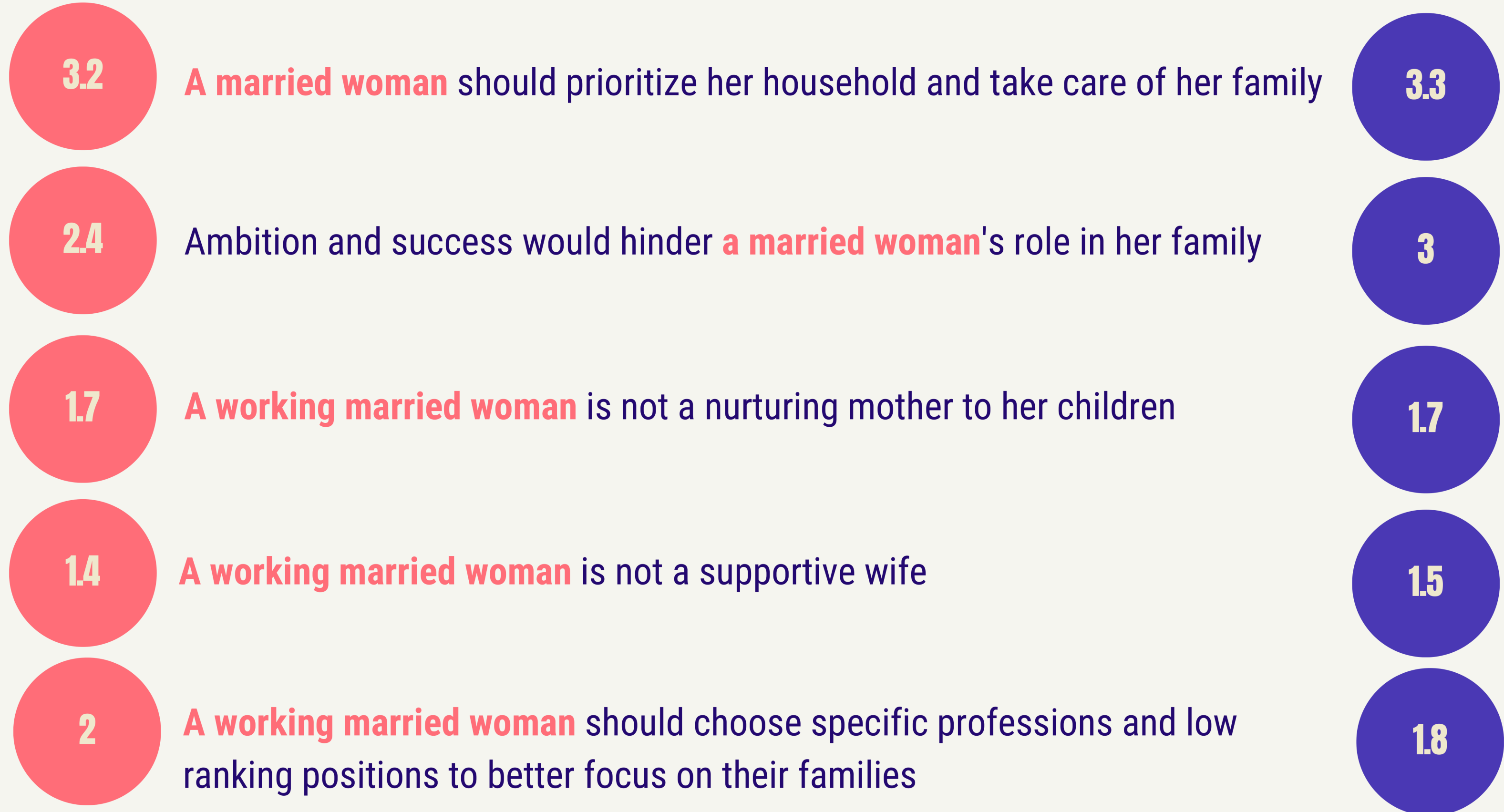
BIOLOGICAL REASONS (MAINLY
COSIDERED BY WOMEN)



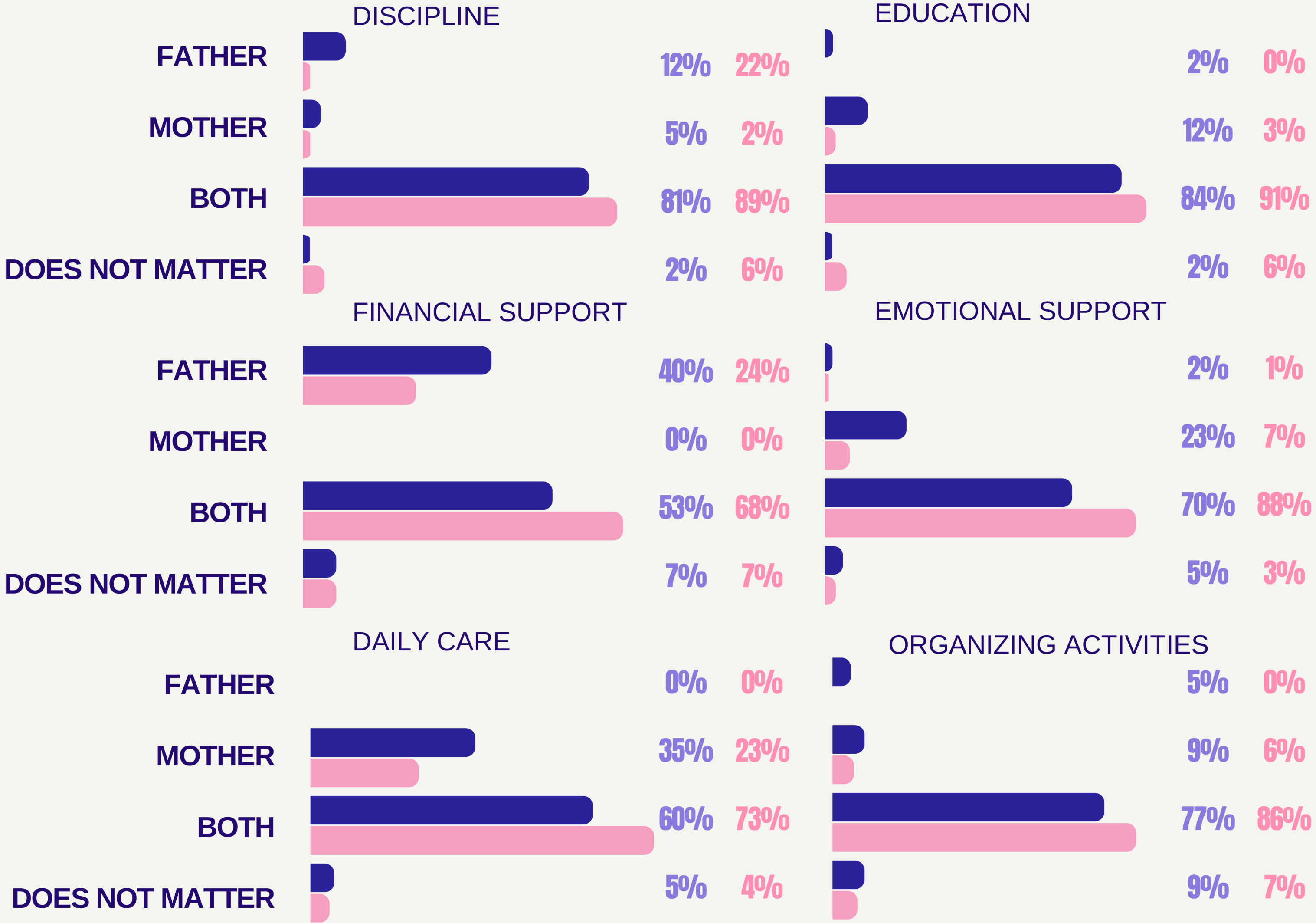
SOCIETAL NORMS TRADITIONS AND
CULTURE (EQUALLY CONSIDERED
BY MEN AND WOMEN)



RELIGIOUS RELATED
REASONS



ROLES WITHIN THE FAMILY
BETWEEN THE FATHER & MOTHER

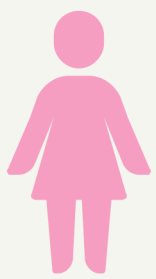


OVERALL, THE DATA UNDERSCORES A TREND TOWARDS A MORE EQUITABLE DISTRIBUTION OF PARENTING ROLES WITHIN THE HOUSEHOLD, REFLECTING A CHANGING SOCIETAL LANDSCAPE WHERE BOTH PARENTS ARE ACTIVELY ENGAGED IN VARIOUS ASPECTS OF RAISING CHILDREN.

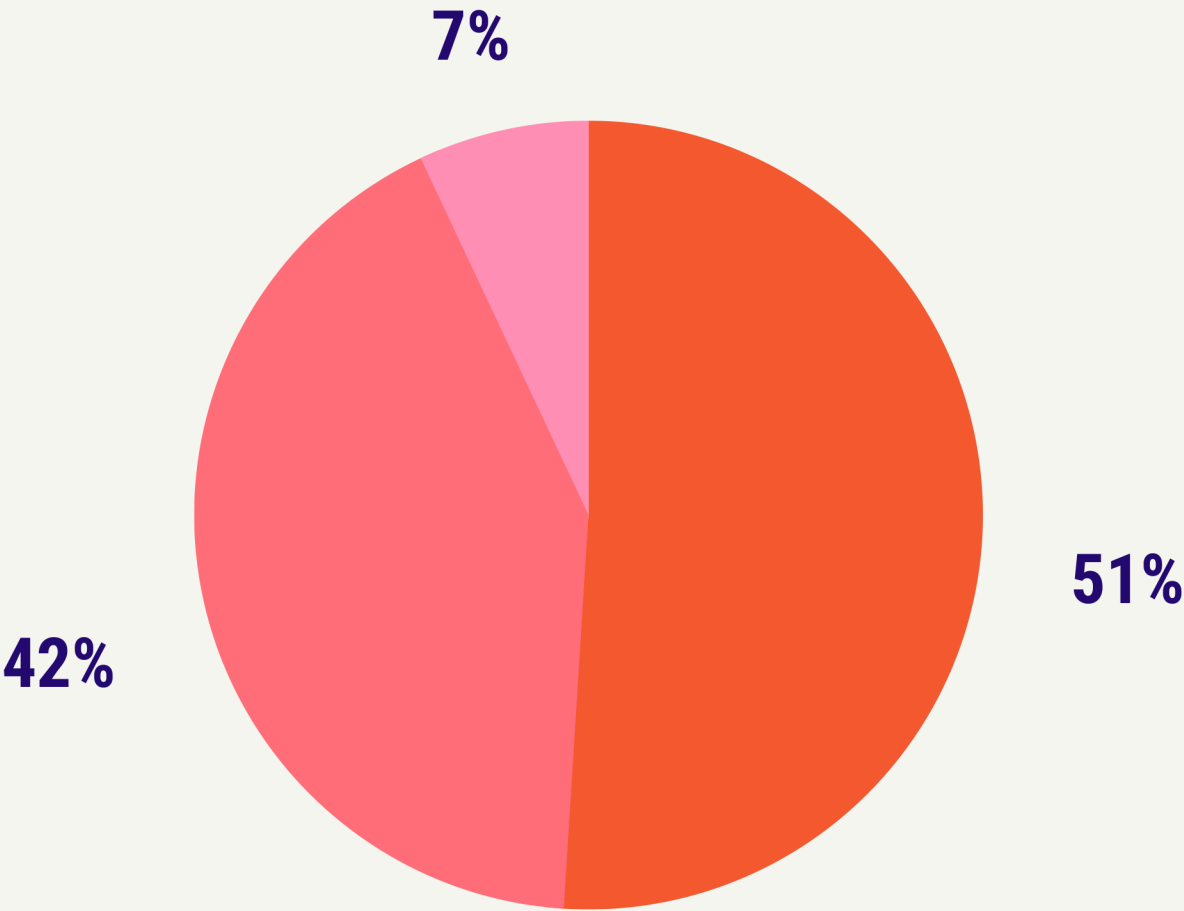
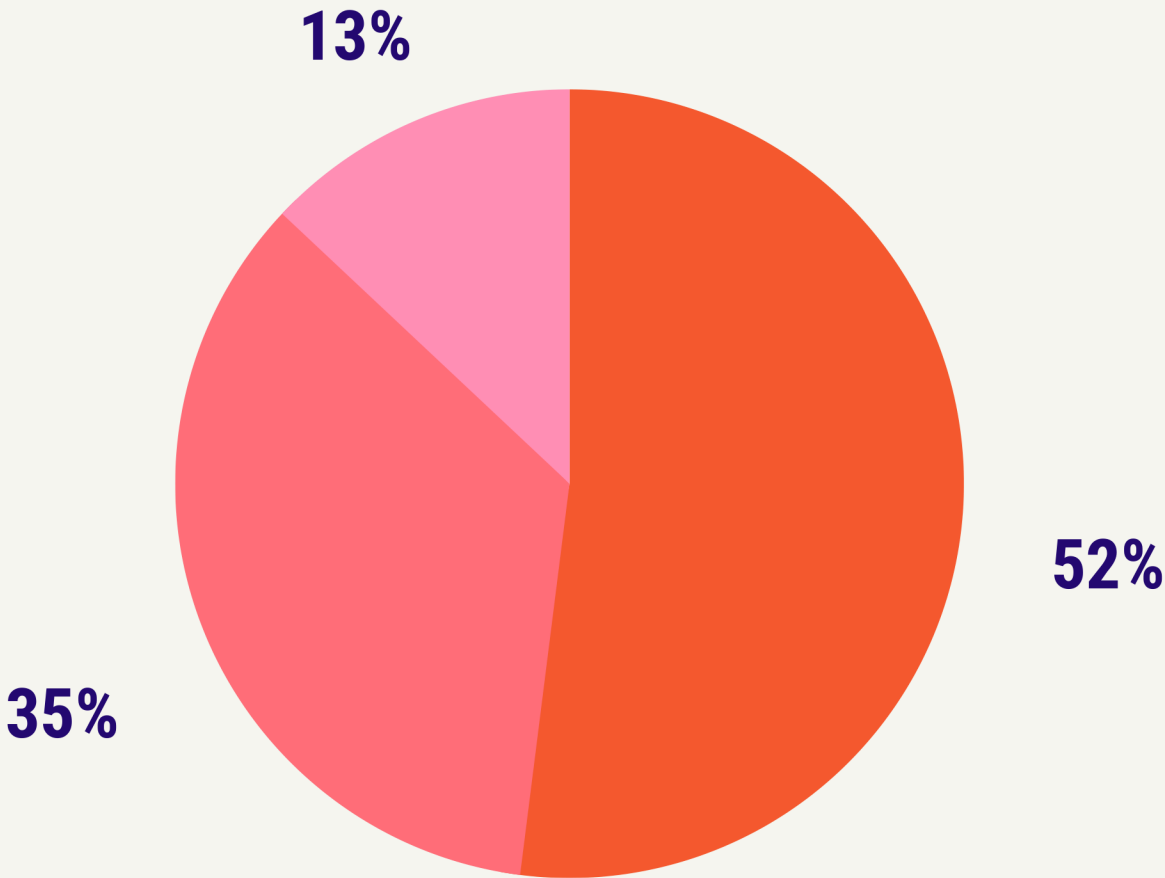
- Both male and female respondents largely emphasize shared responsibilities in various parenting tasks, signaling a shift towards collaborative parenting roles.
- While there's alignment on shared roles in education, emotional support, and organizing recreational activities, differing perceptions emerge in areas like providing financial support and daily care.
- Women respondents appear to emphasize shared responsibilities across the board, while men respondents show variance, particularly in areas where traditional gender roles might have a stronger historical influence.
- The data highlights a positive trend towards greater participation of women in parenting tasks, underscoring evolving perceptions and a move away from traditional gender roles.
- It's evident that the perceptions of both male and female respondents are influenced by their personal experiences, societal norms, and changing dynamics in the modern world.

**ROLES WITHIN THE FAMILY
BETWEEN THE FATHER & MOTHER**

PERCEPTION OF BOTH GENDERS REGARDING WHAT THE CURRENT ROLES OF WOMEN ARE IN SOCIETY TODAY

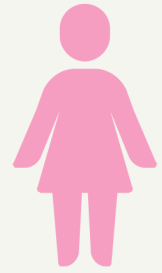


WOMEN'S ROLE EXTEND BEYOND THE HOUSEHOLD, AS THEY EQUALLY CLIMB THE SOCIAL AND PROFESSIONAL LADDERS
WOMEN ARE SEEKING THEIR PERSONAL AND PROFESSIONAL GROWTH, AND STEPPING AWAY FROM TRADITIONAL ROLES AS WIVES/MOTHERS
WOMEN ARE PRIMARILY DAUGHTERS, THEN WIVES AND NURTURING MOTHERS IN OUR SOCIETY

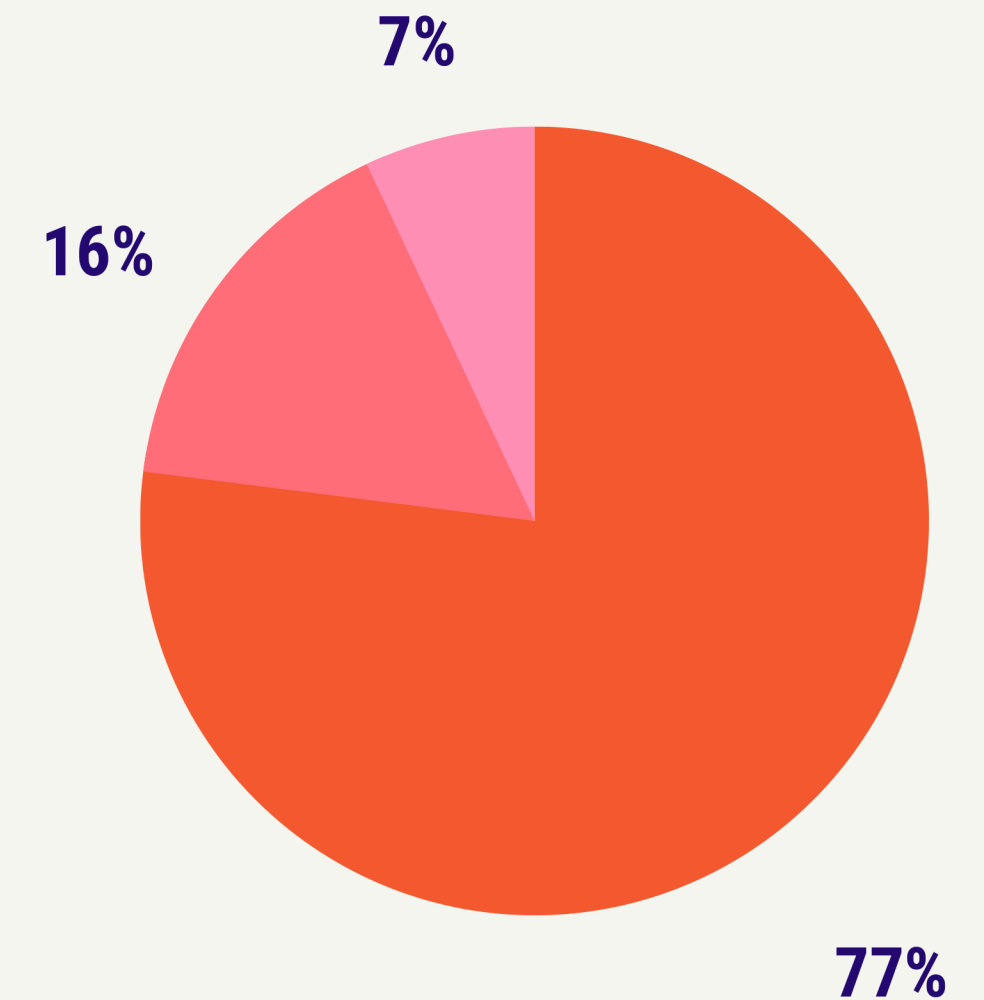
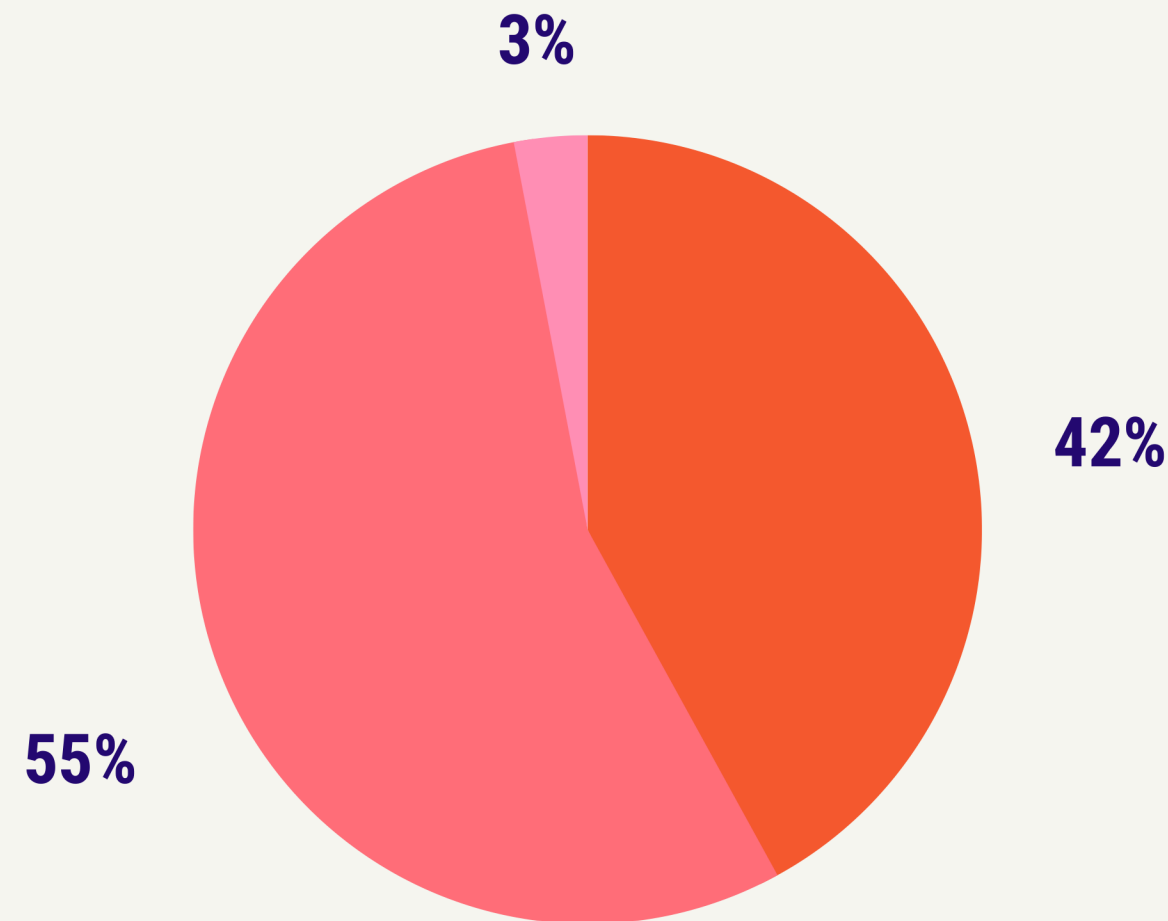


Around half the respondents, regardless of gender perceive women's role currently to extend beyond the household. Being at the extremes of genders, it shows that more of males consider that women are currently seeking personal and professional growth and moving away from the traditional roles than females!

PERCEPTION OF BOTH GENDERS REGARDING WHAT THE ROLES OF WOMEN SHOULD BE IN SOCIETY TODAY



WOMEN'S ROLE SHOULD EXTEND BEYOND THE HOUSEHOLD, AS THEY EQUALLY CLIMB THE SOCIAL AND PROFESSIONAL LADDERS
WOMEN SHOULD SEEK THEIR PERSONAL AND PROFESSIONAL GROWTH, AND STEP AWAY FROM TRADITIONAL ROLES AS WIVES/MOTHERS
WOMEN SHOULD PRIMARILY BE DAUGHTERS, THEN WIVES AND NURTURING MOTHERS IN OUR SOCIETY



A significant divergence arises when envisioning the preferred roles of women in the future. While 77% of male respondents believe that women's roles should extend beyond the household, an unexpected finding is that only 42% of female respondents share this view.

- Conversely, 55% of female respondents prefer women to seek personal and professional growth and step away from traditional roles as wives and mothers, while only 16% of male respondents hold this perspective.

CONCLUSION & MORE

THE STUDY ILLUMINATES THE EVOLVING PERCEPTIONS OF MEN AND WOMEN TOWARDS WOMEN'S ROLES IN SOCIETY, REVEALING A LANDSCAPE OF CHANGE AND POTENTIAL. WHILE STRIDES HAVE BEEN MADE TOWARDS EQUALITY, NUANCES PERSIST. MEN AND WOMEN'S ASPIRATIONS FOR THE FUTURE HIGHLIGHT EVOLVING NORMS, BUT ALSO REVEAL DISPARITIES ROOTED IN SOCIETAL EXPECTATIONS. IN THIS JOURNEY TOWARDS EQUITY, THE RECOGNITION OF SHARED CAPABILITIES, OPENNESS TO CHANGE, AND EMPOWERMENT PLAY CRUCIAL ROLES.

THE LANDSCAPE TARGETED IN THIS STUDY, HIGHLIGHTS THAT HIGHER EDUCATION, INVOLVEMENT IN SOCIETY AND ECONOMIC CONTRIBUTION IS DIRECTLY CORRELATED TO ACQUIRING NEW PERCEPTION AND RETAINING A FLXIBLE MINDSET TOWARDS THE ROLE OF WOMEN, ESPECIALLY AMONG MEN GIVEN THE CURRENT ERA AND COUNTRY SITUATION

WHILE MEN SEEMINGLY SUPPORT WOMEN'S ROLES IN SOCIETY, THE DATA DISCLOSES A DIVERGENCE IN THEIR VISION FOR WOMEN'S FUTURE ENDEAVORS. IT BECOMES EVIDENT THAT A SIGNIFICANT PROPORTION OF MEN, WHILE ACKNOWLEDGING WOMEN'S PRESENCE, RESIST THE IDEA OF WOMEN PURSUING PERSONAL AND PROFESSIONAL GROWTH, VEERING AWAY FROM TRADITIONAL ROLES. THIS UNDERLYING SENTIMENT UNDERScores THE COMPLEXITIES OF SOCIETAL NORMS AND EXPECTATIONS, SIGNALING THAT PROGRESS IS NOT UNIFORM ACROSS ALL ASPECTS OF GENDER ROLES. THUS, THE STUDY REVEALS A TALE OF APPARENT ALIGNMENT MASKING UNDERLYING DIFFERENCES IN PERSPECTIVES ON WOMEN'S ASPIRATIONS FOR CHANGE AND GROWTH.



THANK YOU